

YOU'VE BUILT YOUR BRAND AND YOUR REPUTATION WITH YOUR CUSTOMERS...

...why not let it work for you by
ADVERTISING it EVERYWHERE possible

8 out of 10 consumers would be more likely to purchase a gift card if it comes with free packaging

- Enhance the value of your gift card by offering a custom pocket-style paper card carrier.
- Gift card recipients often become new, loyal customers. Include your address, phone number & website on your carriers...it's smart marketing!

Custom carriers are available in the following quantities:

- 500 Custom Carriers
- 1,000 Custom Carriers
- 2,500 Custom Carriers
- 5,000 Custom Carriers
- 10,000 Custom Carriers

- **FREE Display Stand** (01) with any initial order of 1,000 or more custom carriers.

White envelopes included with every order...a great way to seal the deal!



CARD MARKETING SERVICES
a division of National Business Products

To take advantage of our **special pricing and for print dates**, contact one of our Customer Service Representatives.
800.757.1492 • www.cardmarketingservices.com

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A Gift Card is a Product— Merchandise IT!

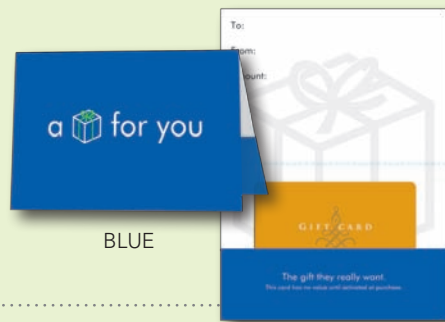
SALES & MERCHANDISE CATALOG

To place an order for any of the items shown in this catalog, please contact Card Marketing Services, a division of National Business Products.
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Gift Card Carriers



A Generic Card Carrier
4.75" x 6.5", with a 1.5" pocket to hold your gift card. Sold in 100's



BLUE



B The Standard White Envelope
is a great way to seal the deal.
3.5" x 5"
Sold in 100's



C Hanging Carrier
Top is perforated for clean tear off after purchase and folds up into a card carrier for gift giving as shown. Cards may be attached using the provided die cuts.
Available in: Gold, White or Silver
Sold in 100's



D Side-Fold with Die Cut Carriers
Cards may be attached using the provided die cuts.
Available in: Flowers or Circles
Sold in 100's



E Tyvek Card Glove
3.5" x 2.25"
Available in: Black or Mustard
Sold in 100's

Gift Card PROGRAM

STARTER KIT INCLUDES:

1 small display stand, 1 window cling, 100 generic carriers with white envelopes!



Display Stands



F Display Stand 01
This black metal stand is perfect for the hostess stand or at the checkout.

G Display Stand 02
Advertise your cards in this sleek metal rack.



H Sign Variety Pack (6 total)
Easily change the signs to reflect upcoming holidays or as reminders of special occasions.
Use with Display Stand 02—item G.

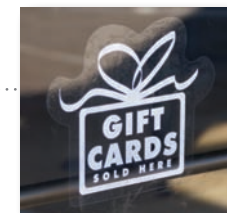


I Acrylic Sign Holder and Sign with Gift Card Pocket is angled to display your gift cards along with your promotions.

Signage



J Yellow Static Cling
6" x 4.5"



K Clear Static Cling
Clear Static Cling Sign with white print.
Approx: 10" x 8"



M Floor Decal (Oval)
16.25" x 24.5"



L White Static Cling with metallic blue print
Clear Static Cling Sign with white and blue print.
6" x 4.75"



N Check Presenter Insert
A personal reminder to your customers that gift cards are available.
4.25" x 7.25"

Packaging



O Paper Gift Bag with black tissue is generously sized at 4" x 5" to hold your gift card. Sold in 100's

P Frosted Dots Plastic Gift Bag with red tissue. 4" x 5" with cardboard bottom insert. Sold in 100's



Q Holiday Gift Card Tins
Each case contains 24 units (6 of each design) and comes with 2 clip strips.
Sold by Case

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